

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY INC.

ADP BCK 284-M-982P 124836-PG (7x10)-4/C NO-7HERE'S A 20 BUCK TIP-FOR BUCKS CIGARETTES-NAT'L PUBS  
Printed in U.S.A.  
OCTOBER, 1991

# HERE'S A TWENTY BUCK TIP



**Buck  
the  
System**

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

B. WATSON/B. LONDON/J. BURR/M. PALACIOS



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